

THE LONG, RICH HISTORY OF NAGRA

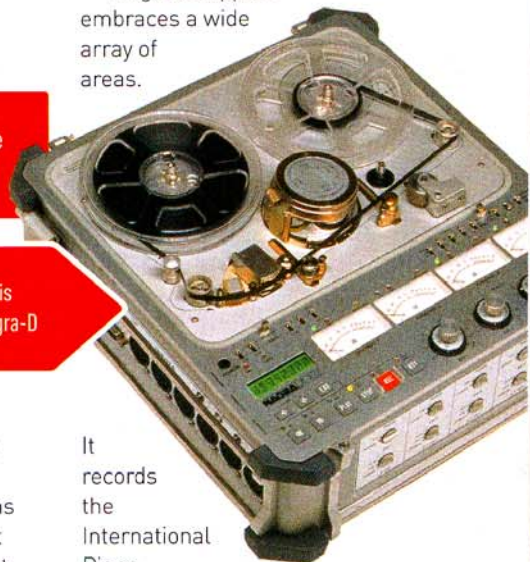
Sturdy, reliable and a benchmark in both the studio and at home, after more than 50 years a Nagra still tops any audiophile's wish-list when it comes to recording sound

Nagra know-how has been recognized by consumers as well as audio professionals. The company has received numerous awards, including three Oscars® and one Emmy®. More recently the PL-P and our Pyramid Monoblock Amplifiers, have received the Component Of The Year (COTY) award from *Stereo Sound* magazine in Japan.

Nagra's support embraces a wide array of areas.



The 1997 PL-P tube pre-amp was the company's first consumer product



In 1992 Nagra went digital with this four-track recorder dubbed the Nagra-D

Nagra hi-fi products are designed and manufactured by the same department of skilled engineers, technicians and mechanical experts that since 1951 produced the best portable recorders in the world. For Nagra, the first and most important quality of hi-fi equipment and recorders is to reproduce or record the exact message from the musicians. That's why hi-fi is not a separate entity from recorders, they are

It records the International Piano Competition, a talent tank of future pianists, some of the live concerts for Claude Nobs personal archives (festival president) and supports the Montreux Jazz Overseas. See www.nagraaudio.com. □

Almost ten years ago, in 1997, Nagra launched the PL-P tube pre-amplifier, the first consumer product of its long and rich history. The PL-P, whose shape and style was inspired by the legendary Nagra IV-S analogue recorder, has since enjoyed success from the public as well as press and other prestigious hi-fi manufacturers. Today the Nagra hi-fi range spans from D/A converter to various amplification solutions, both tube and solid-state. This autumn, Nagra will release a long-awaited CD player.

History sometimes repeats itself. The very first Nagra recorder, developed by Stefan Kudelski in 1951, simply called the Nagra, used tubes for its microphone pre-amplifier and

'Our future CD player, due this Autumn, includes digital technology developed for the Nagra-D'

a Thorens turntable winding spring mechanism to run the motors! Forty-six years later the company started manufacturing products dedicated to the high-end hi-fi market using tubes!

both part of the professional audio division. This allows our products to benefit from 55 years of know-how as well as being aware of the latest technological trends. This way, lots of innovation and unique 'tricks' used for decades in our recorders are adapted and used in our new products. For instance, our future CD player, due for release this Autumn, includes digital technology developed for the Nagra-D, the worlds' best portable recorder.



The Nagra IV appeared in 1968 and allowed the use of 7in tape reels

TIMELINE NAGRA

- 1951 Stefan Kudelski builds the first Nagra recorder
- 1968 the Nagra IV replaces the Nagra III
- 1971 the SNN, subminiature recorder designed for the CIA in 1960, is open to public sales
- 1983 Nagra develops the lightest portable 'C' format video recorder with Ampex
- 1992 introduction of the Nagra-D, a four-track digital recorder
- 1997 introduction of the PL-P tube pre-amplifier
- 1998 introduction of the VPA 845 tube amplifier
- 2005 introduction of the PMA and PSA pyramid amplifiers
- 2006 autumn, release of first Nagra CD player